

# TOK BISNIS

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TRADE-VANUATU.GOV.VU

PROMOTING SUSTAINABLE AND INCLUSIVE TRADE



Australia is here to help Vanuatu's economic development, and this week reflects our commitment to listening to government and business stakeholders in Vanuatu, including Prime Minister and his ministers, on how we can be best partner for Vanuatu."

## FIRST VANUATU-AUSTRALIA BUSINESS WEEK TO BOOST TRADE

*Port Vila, Vanuatu*

The first-ever Vanuatu-Australia Business Week was held at Warwick Le Lagon in Port Vila, marking a significant step forward toward fostering economic collaboration between the two nations.

The event brought together government and business representatives to discuss strategies for bolstering Vanuatu's economic growth and trade opportunities.

Australian High Commissioner to Vanuatu, Max Willis, and Vanuatu's Minister of Trade and Commerce, Samson Samsen, inaugurated the Business Week.

The event features a series of workshops and forums focusing on the key economic sectors, including tourism, exports, and business development.

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## Strengthening Bilateral Cooperation Between Vanuatu and Japan

*Port Vila, Vanuatu*

- Collaboration on renewable Energy Projects.
- Strengthening Trade Relation and Market Access.
- Adopting Japanese Building Standards for Resilient Infrastructure.
- Diplomatic Engagements: Vanuatu Embassy in Japan and Sister City Partners.

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## Renforcement de la coopération franco- vanuataise: Compte rendu de la rencontre entre le Ministre du Commerce et du Tourisme et Son Excellence l'Ambassadeur de France

*Port Vila, Vanuatu*



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## SANTO BUSINESS WEEK

*Luganville, Santo, Vanuatu*

The Hon Minister met with key members of Santo's business community on Tuesday 24 February 2025, to discuss priorities for fostering sustainable economic development, enhancing public-private partnership, and addressing challenges facing local enterprise. The open dialogue, held at the Espiritu Hotel in Luganville, brought together industry leaders from sectors including agriculture, manufacturing, tourism, trade, transport, education, health and SMEs.

Key Focus Areas of the Meeting:

1. Economic Resilience & Growth: Strategies to diversify Santo's economy, bolster export capabilities, and attract investment in infrastructure and technology.

"Santo's businesses are the backbone of our economy. Today's discussions reaffirm our resolve to work hand-in-hand with industry leaders to create an enabling environment for innovation, job creation, and resilience. Together, we will unlock opportunities that benefit all Ni-Vanuatu." Hon. Samson Samen.

2. Streamlining Regulations: Plans to simplify business licensing, reduce bureaucratic hurdles, and enhance digital government services for entrepreneurs.

3. Sustainable Practices: Commitment to supporting businesses in adopting eco-friendly operations, including renewable energy incentives and climate adaptation measures.

4. SME Empowerment: Initiatives to improve access to financing, skills training, and market linkages for small and medium enterprises.

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## VANUATU EMBRACES CARNIVAL CORPORATIONS BRAND EVOLUTION AND 2025 ITINERARIES ANNOUNCES HON. SAMSON SAMSEN.

*Port Vila, Vanuatu*

- Strengthening Partnerships for Sustainable Growth.
- Collaborative Stakeholders Engagement.

"As we chart this course with Carnival Corporation, we reaffirm our dedication to a tourism model that respects our people and environment. The 2025 itineraries mark the progress for Vanuatu's journey toward inclusive, resilient growth." Hon Minister.

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